

Insports Sponsorship Opportunities

Year-Round Community Visibility

Connect your business with thousands of athletes, families, and community members through high-visibility sponsorship opportunities inside one of Connecticut's most active indoor sports facilities.

Luis Dussan

Sales & Marketing Director
Insports Centers
Luis@insportscenters.com



Why Partner with Insports

Consistent Foot Traffic

- 10,000+ monthly guests
- Year-round leagues, camps & tournaments

Engaged Local Audience

- Families, athletes, and professionals
- Repeat weekly visits

Multi-Channel Exposure

- In-facility branding
- Digital + social reach
- Event activation opportunities



Our Reach

Our audience includes:

- 10,000+ guests each month
- 20,000+ email database
- 5,800+ Facebook followers
- 1,800+ Instagram followers

Top markets:

- Trumbull, Bridgeport, Monroe, Shelton, Fairfield

A high-traffic environment with direct access to local families, athletes, and community members.



Our Facility

Built for High-Visibility Partnerships

- 108,000 sq ft indoor sports facility
- 3 hardwood courts, 100-yard turf field, 1 boarded arena
- 12+ sports and year-round programming
- Flexible enough for tournaments, trade shows, mitzvahs, corporate outings, and more

From leagues and tournaments to special events and corporate gatherings, Insports creates repeated brand exposure across multiple audiences in one centralized venue.



Sponsorship Packages

Flexible options designed for year-round visibility and community engagement

Starter Partner

- 2 Email Blasts
- 2 Social Media Posts
- TV Rotation (6 months)
- Website Listing

\$1,500

★ Impact Partner

- 16'x13' Large Banner
- 4 Email Blasts (1 per Quarter)
- 4 Social Media Posts (1 p/Qtr)
- TV Rotation (Year)
- 1 Activation Day
- Website Listing

\$3,000

(Plus, a 1-Time \$650 Banner Production & Installation Fee)

Premier Community Partner

- Premium Large Banner Placement
- 8 Email Blasts
- 8 Social Media Posts
- 2 Activation Days
- 1 Adult League Session Sponsorship
- TV Rotation
- Website Listing

\$6,000

(Banner Production & Installation Fee INCLUDED!)

★ Most Popular

Partner Add-Ons & à La Carte Options

Additional Opportunities

- Staff Apparel Sponsor
- Naming Rights
- Event & Tournament Partnerships
- On-Site Activations
- Adult League Sponsor

**Customizable Options.
Extended Reach.
Built for long term visibility.**

Full Sponsorship Menu available upon request.